



Art & Object
PRESS KIT

UNDER THE WAVE
OFF KANAGAWA,
1830/33,
BY KATSUSHIKA
HOKUSAI

CREDIT: CLARENCE BURNING MUSEUM COLLECTION

Welcome.

I would like to take this opportunity to introduce you to the world of *Art & Object*. Over the past 24 months, more than one million visitors have made us one of the fastest growing digital sources for art news. *Art & Object* is a beautiful website that is helping to inform collectors and drive the conversation about art.

From its inception, *Art & Object* has strived to tell the stories of the art world through the voices of the best writers and in a beautiful and seamless digital format. Already, we have been rewarded with interviews from some of the biggest names in the art world: Ai WeiWei, Katie Paige, and Annie Leibovitz. It's important to note that they have all allowed *us* to tell their stories, since there is no lack of other options in the art world.

We believe that an art news website should be as finely curated as the greatest exhibition, as conscientious and detail driven as the best conservator, as passionate as a young emerging artist, and as beautiful as the work of an old master. All of that aspiration goes into the digital pages of *Art & Object*.

With thousands of new visitors to our website every month, our dedication to telling the best stories about art is paying off. I would like to encourage you to take a look at *Art & Object*. I hope that our site adds value to your life.

With best wishes,

Jeremy Howell

EDITOR

Art & Object

Art & **Object**

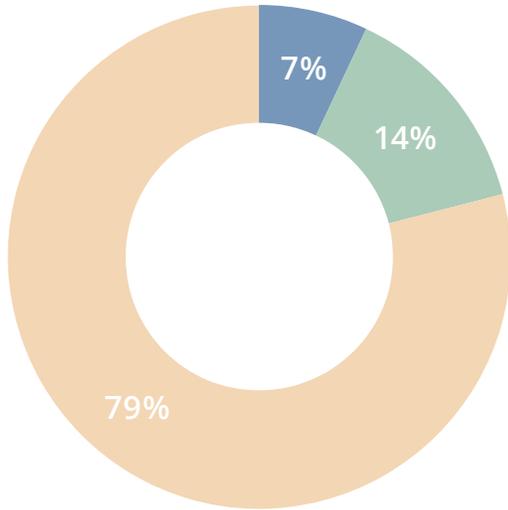


ROYAL
DOULTON
CO., 1893

About Our Audience

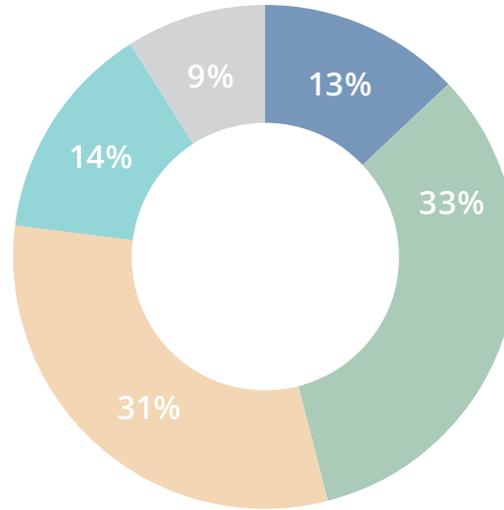


READER AGES



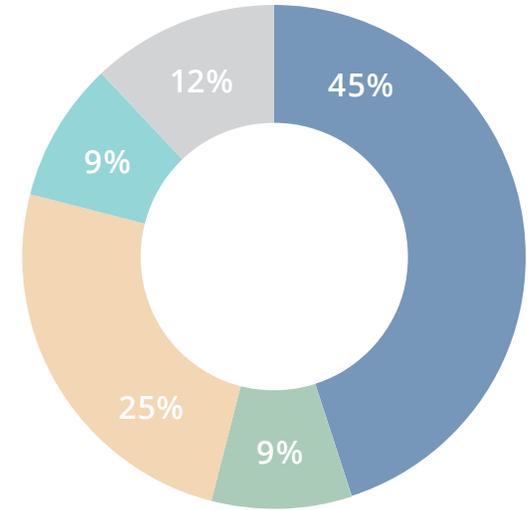
- 18-35
- 36-55
- 56-65+

READER EDUCATION



- PHD
- Masters
- Bachelors
- Some College
- Other

ASSOCIATION TO ART



- Collector
- Art World Professional/Dealer/Museum Worker
- Artist
- Academic
- Other

Reader Testimonials

"I look forward to their emails (I don't think I've said that sentence before). If I have time, I read an article or two with my coffee. Your pages are uncluttered, designed for easy reading. As a web designer, I appreciate that. Keep up the good work."

"Love the articles. They are well written and nicely illustrated. And they lead me to reading about new artists and types of art."

"Almost always something of interest to me and my friends with who I share the newsletter."

"Love your articles and frequently share with friends and customers whose specific interest is covered."

"It's a wonderful way for me to see different types of art, new artists, and art in general."



THE BEDROOM, 1889, BY VINCENT VAN GOGH

"I was an art history minor in college and enjoy *Art & Object* because it helps me to keep up with the current art scene—both current artists and the museum exhibits that occur in the US and abroad"

"I find your e-letters very interesting and informative. I love knowing what is going on in the art world and reading about the latest exhibits."



ARMCHAIR,
1820/25

Using Art to Connect the Past and Present



JORDAN RIEFE

AI WEIWEI'S LIFE CYCLE
INSTALLATION AT THE
MARCIANO ART FOUNDATION

BY JORDAN RIEFE OCTOBER 15, 2018

With three exhibitions opening this fall, Ai Weiwei is bringing his unique voice and stunning installations to Los Angeles.

THIS AUTUMN IT'S AI TIME in Los Angeles with artist-activist Ai Weiwei bringing not one but three solo shows to the West Coast culture hub. Connecting them is the artist's customary blending of tradition and modernism, along

with common themes advocating for human rights.

Life Cycle, at Marciano Art Foundation through March 3, features a new work of the same name, a massive installation of bamboo figures in a bamboo pon-

toon boat. It's an extension of his 2017 installation, *Law of the Journey*, a similar construct made of inflatable PVC rubber. *Cao/Humanity*, at UTA Artist Space through December 1, is a more intimate show featuring recent sculptures in glass, marble and porcelain. And *Zodiac*, inaugurating former MOCA director Jeffrey Deitch's new Hollywood space through January 5, is a mini-retrospective including a new iteration in LEGO blocks of the artist's 2010 bronze sculpture series, *Circle of Animals/Zodiac*.

"It started with my fascination about my son's LEGOS," Ai says of an artwork that originated with his 2014-2015 Alcatraz installation, *Trace*, on political prisoners. Surveying that show's 176 images of prisoners worldwide, he found that some were grainy or out of focus, so he used pixelation as an equalizer. For the new project, LEGO bricks became a 3-D equivalent of pixelation. But the LEGO company had a policy against using the toys for political purposes and would not cooperate. So, as he has so often in the past, Ai turned to social media.

"People started donating their

children's LEGOS to me. We had cars with open sunroofs, and people dropped their LEGOS in: 20 cars full of LEGOS everywhere, globally. That generated a discussion about censorship. After that, the LEGO company contacted me to say they made a mistake and they will abandon that policy."

It's a common tactic for Ai, as when he secured his own freedom following a 2011 arrest for tax evasion. After serving three months, international pressure spurred by social media became too much for Chinese authorities to bear. Observers claim the real reason for his arrest was for criticizing the handling of underprivileged citizens during the 2008 Beijing Olympic Games and for drawing attention to subpar construction standards in the wake of an 8.0 earthquake that struck Sichuan, claiming 5,385 victims, most of them children.

"I've had such a long struggle with authority and went on the internet and did a lot of social programs, filming and stuff," ...

READ THE FULL STORY:
ArtandObject.com/Ai-Weiwei

Katie Paige on FOG Design+Art



FOG DESIGN+ART 2018

BY MEGAN D ROBINSON JANUARY 18, 2019

THE SIXTH YEAR of the Bay Area FOG Design+Art 2019 promises to be their strongest yet. Popular with area A-listers, art and design luminaries, and everyday art and design lovers, FOG brings together 53 galleries, many of them international, with thought-provoking programming. This is FOG's largest fair to date, with 12 new galleries and participants from Berlin, Stockholm, London, Mexico

City, Paris, New York, Chicago, Los Angeles, and San Francisco. Highlights include immersive environments and site-specific installations by talented local artists, and culinary pop-ups from top local restaurants. Programming includes socially and culturally relevant topics, with artist conversations and panel discussions on a range of topics, from environmental issues and green architecture

to human ingenuity, the creative process, and our collective infatuation with space.

Katie Paige, FOG Steering Committee member and San Francisco Museum of Modern Art (SFMOMA) Trustee, has been involved with FOG since its beginning. Paige is also the founding board member of Tipping Point and director of the Charles and Helen Schwab Foundation, nonprofits related to education reform and poverty reduction. Paige talks about her mutual passions for social reform and art, what drew her to become involved in FOG and what she's most excited about at this year's fair.

Megan D Robinson: What drew you to become involved with FOG Design+Art?

Katie Paige: As a trustee of SFMOMA and someone who cares deeply about the arts in this city and in general, it was very important to me that San Francisco both be recognized for its wonderful art scene, and that we foster the growth of arts organizations in this city. FOG was conceived of as a way to celebrate San Francisco's

spirit of creativity, to create a place for local galleries to show on an international level, and to create a reason for artists, curators, dealers and collectors from around the world to travel to San Francisco to celebrate its art. I was part of the original steering committee that founded FOG six years ago and have been involved ever since.

MDR: How has FOG changed over the past six years? FOG celebrates leaders in the design and art fields and is known for supporting cultural and educational programs. How has FOG's mission evolved over time?

KP: FOG has grown each year, and continues to attract a higher caliber and more international roster of galleries. In tandem with that, the number of visitors attending each year has grown tremendously as well. FOG has become a central point in the San Francisco art scene, and has inspired an 'art week' of sorts in the city. We see so many other great events happening during FOG week now. ...

READ THE FULL STORY:
[ArtandObject.com/Katie-Paige](https://artandobject.com/Katie-Paige)



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